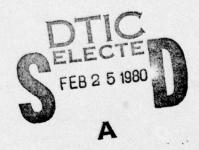


DEPARTMENT of PSYCHOLOGY





Approved for public release

Distribution Unlimited

Carnegie-Mellon University

80 2 21 024

DISCLAIMER NOTIC

THIS DOCUMENT IS BEST QUALITY PRACTICABLE. THE COPY FURNISHED TO DDC CONTAINED A SIGNIFICANT NUMBER OF PAGES WHICH DO NOT REPRODUCE LEGIBLY.

SECURITY CLASSIFICATION OF THIS PAGE (When Date Entered) READ INSTRUCTIONS REPORT DOCUMENTATION PAGE BEFORE COMPLETING FORM 2. GOVT ACCESSION NO. 3. RECIPIENT'S CATALOG NUMBER I. REPORT NUMBER TYPE OF REPORT & PERIOD COVERED TITLE (and Subtitle) ACQUISITION OF A MNEMONIC SYSTEM FOR DIGIT SPAN Technical 7. AUTHOR(a) CONTRACT OR GRANT NUMBER(*) N00014-79-C-0215 William G. Chase NR 157-430 K. Anders Ericsson PROGRAM ELEMENT, PROJECT, TASK AREA & WORK UNIT NUMBERS PERFORMING ORGANIZATION NAME AND ADDRESS Department of Psychology Carnegie-Mellon University Pittsburgh, PA 15213 11. CONTROLLING OFFICE NAME AND ADDRESS REPORT DATE Personnel and Training Research Programs November Office of Naval Research PINSER OF PAGES Arlington, VA 22217 30 15. SECURITY CLASS. (of this report) 14. MONITORING AGENCY NAME & ADDRESS(If different from Controlling Office) 12/326 15a. DECLASSIFICATION/DOWNGRADING SCHEDULE 16. DISTRIBUTION STATEMENT (of this Report) Approved for public release; distribution unlimited. 17. DISTRIBUTION STATEMENT (of the ebetract entered in Block 20, II different from Report) 18. SUPPLEMENTARY NOTES Presented at the nineteenth annual meeting of the Psychonomic Society. San Antonio, TX, November 1978. 19. KEY WORDS (Continue on reverse side if necessary and identify by block number) Memory span Mnemonics Short-term memory ABSTRACT (Continue on reverse side if necessary and identify by block number) After more than 6 months of practice on the memory span task, a single subject was able to increase his digit span from 7 digits to about 40 digits. This memory feat is accomplished with the development of a mnemonic system and a control structure for retaining the order of items. There is no evidence of an increase in short-term memory capacity. field and do encount was not heliamed at hem at no

DD 1 JAN 73 1473

EDITION OF 1 NOV 65 IS OBSOLETE S/N 0102-LF-014-6601

unclassified

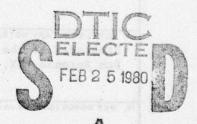
SECURITY CLASSIFICATION OF THIS PAGE (When Date Entered)

387876

set

Acquisition of a Mnemonic System for Digit Span

William G. Chase and K. Anders Ericsson Carnegie-Mellon University



Paper presented at the Nineteenth Annual Meeting of the Psychonimic Society, San Antonio, Texas. November 9-11, 1978.

This research was sponsored by the Personnel and Training Research Programs, Psychological Science Division, Office of Naval under Contract No. NO0014-79-C-0215, Contract Authority Identification No., NR 157-430.

Reproduction in whole or in part is permitted for any purpose of the United States Government.

Approved for public release; distribution unlimited.

Acquisition of a Mnamonic System for Digit Span William G. Chase and K. Anders Ericsson Carnegis-Wellon University

Faper presented at the nineteenth amual secting of the Unannous Faychonomic Society. Sem Antonio, Texas.

NTIS C DDC TAB Unannous Unannous Unannous Justifit Movember 9-11, 1978.

By

Accession For
NTIS Glast
DDC TAB
Unamication
Justification
By
Distributica/
Avcilability Codes
Availand/or
Dist special

Acquisition of a themonic System for Digit Span

Today, we want to describe a subject (SF) we have been running on the memory span task for 6 months, and in that time, his performance has improved from 7 digits to about 40 digits. Now does he do it?

Our research into this question has proceeded in three stages. First, we use retrospective verbal protocols to figure out what SF is doing, at least at the levels available to conscious memory. Second, we think we understand SF's memory behavior in terms of current memory theory, and we think we can generate a model of his performance and instantiste it in a computer simulation. Finally, we test the theory by conducting experiments on SF. Hethod

Our current procedure is to run SF ten trials a day, although in the beginning, when SF's apan was small, we ran as many as 55 trials a day. To begin a trial, SF is first told how many digits be will hear, and then he describes to the experimenter how he plans to group the digits. When he is ready, the digits are read by the experimenter at a rate of 1 digit/sec. SF then recalls the digits, taking as much time as he useds. If he recalls all the digits in their correct order, the number of digits is increased by 1 digit for the next trial. Otherwise he gets 1 less digit for the next trial. We try to start SF below his current apan by beginning with a sequence that is two digits less than his pravious weekly average. After SF has finished his recall, we collect retrospective reports randomly on half the trials. He never knows shead of time when a retrospective report will be required. Finally, after each daily session, we sak SF to recall as many groups (3- and 4-digit sequences) as he can from that day.

Our procedure has changed quite a bit over the six months since we started. Since we were interested in the effects of verbal reports on the

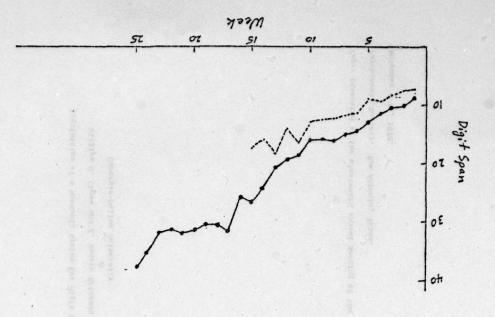
memory span task, we initially used a variety of conditions involving immediate vs. delayed (20 sec.) recall, with or without a retrospective report at the end of the trial. Also, the 20 sec. delays could either require a talking-aloud protocol or silence. These various conditions were eventually dropped when it became apparent that they made little or no difference. We also used a warm-up procedure in which SF started with 5 digits and continued with an ascending sequence until he made an error. This procedure eventually became too time-consuming as SF's span increased, and we consequently dropped it also.

Over the course of six months, we have run SF in over a hundred daily sessions of 1-2 hours in duration, totalling approximately 150 hours of practice in the laboratory. We generally run five sessions per week, but occasionally we ran less. After the first two months, as our theoretical ideas began to take shape, we started conducting experiments on SF. (Our first experiment was Session 442.) We first started running one experimental session and four regular sessions in a week, and later we ran two experimental sessions and three regular sessions. During the last month and a half, we were able to run only four sessions per week, two regular and two experimental. Up to th's point (Nov. 13, 1978), we have run approximately 115 one-hour sessions, including 23 experimental sessions.

In what follows, we will first describe SF's memory span performance and our analysis of it, and then we will present some of the experiments we have conducted on SF.

The Learning Curve

The first slide shows SF's digit span as a function of the amount of practice. Starting with a span of about 7 digits, SF shows roughly a linear



30

increase of about 1.2 digits per week in his span. The dashed line shows comparable performance on the initial secending serm-up trials, until we dropped this procedure after about 15 weeks.

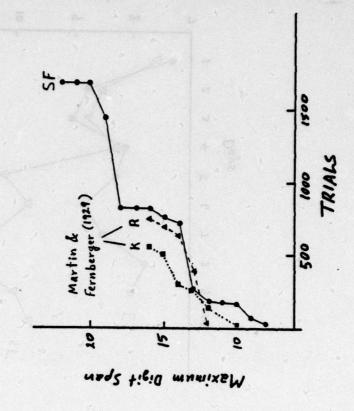
The next siide compares SF with two subjects from an early study by Martin and Fernberger (1929). This slide shows the maximum digit span as a function of the number of trials it took to get there. In this study, Martia and Fernberger practiced two highly motivated students for about two months, and the practice effects are very similar for all three subjects. This slide shows the maximum digit span of SF as of last susmer (Session #39) His maximum digit span is now 41 (Session #15; Nov. 13, 1978).

The next elide compares SF's performance with an unsotivated subject who eventually became disgusted and quit after about two weeks. In contrast to SF, this subject never developed a messonic and consequently was never able to improve very such. Notice that the performance of both subjects is very comparable through the first four days of the experiment. In fact, on Day 4 SF gave us a fairly lengthy verbal report about how he had reached his limit and no further improvement was possible.

And then, on Day 5, something very interesting happened. There was a large improvement in SF's digit agen (a jump of 4 etandard deviations from the day before), and, for the first time, SF began to report the use of a mmemonic aid. From this point on, SF showed a steady increase in his digit space as he developed his mnemonic system and the accompanying control structure. It is our analysis of this mnemonic system and its control structure that we want to report today.

Memonic System

The next slide shows a detailed protocol of a trial on which SP achieved a new high of 22 digits. On this trial, the experimenter read the



36

(4131778406034948709462) Protocol of SF reaching a new high of 22 digits Session #39 July 11, 1978

Digits Presented

("nine-four-six-two" rehearsed about 15 times rapidly in a whisper] [20 second delay]

[Signal to recall] Time (sec)

All right. All right. All right. All right. All right.

All right. All Right.

On geez!

Ok. Ok. Ok. Ok.

All right nov..nov this one is ...un

15 it it...uh...oh.

ok.ok.ok.ok. 120

Four thirteen point one Seventy-seven eighty-four Oh six oh three

0

Four nine four, eight seven oh, Nine forty-six 30

35

Oh no!

Nine forty-six point ... 40

Ohl

Nine forty-six point ...

(Can I please have it again once more please?) Oh no. Oh no. Oh no. Oh no. 45

25

(Can you take it once more, please?) 9

All right. All right. All right. It's four thirteen point one mile. Then seventy-seven eighty-four. 1:05

Then oh six oh three. 1:10

Then four nine four.

0

N

00

uzds

1:15

Nine...forty-six. Uhat'd you run 1t? I ran it in nine forty-six point...twol 1:20

1:30

(Thank you. Flease tell me everything you can remember.) All right. All right. All right. All right. All right. Starting from the beginning. I made the four thirteen point one a mile time. I just remembered the seventy-seven eighty-four.

Ok? Ok? Right. Seventy-seven eighty-four. Then...then...then I... (Any pattern?) 1:35

1:40

(Any pattern?)
No. No. Nothing. Just like seventy-seven eighty-four.
Ok. Then I made the oh six oh three, I made that a mile 1:45

time. Then I remembered the four nine four 1:50

1:55

and the eight seven oh.

I just had to remember those.

I just had to remember those.

It's definitely point two, two-wile.

I eaid, so I said to myesif "What did you run it in?"
I ran it in nine forty-six point two. Hine forty-six point two. Hight.

2:05

(Uh...Could you uh...tell me about the last three groups of digits. I'm, I'm not sure that I...)
Um. It wes, it was four nine four. Nothing. Eight seven och Nothing. 2:10

Then nine forty-six point two two-mile. 2:15

Yea. Nine forty-six point two keeping in mind the first two sets of three. (Did you rehearse anything?)

2:20

(Uh. Were you unsure of any of the digits?) 2:30

(Sigh) No...No. No. 2:35

digits at the rate of I digit per sec., and then there was a 20-sec. delay followed by recall, and then the experimenter requested a retrospective report.

memonic: SF is coding the digits as running times. It turns out that SF is a very good long-distance runner, and he uses his knowledge of The most interesting thing to notice about the protocol is the various times for events as a memonic aid.

fifty-six -> 36. This slide illustrates the preponderance of running times. The next slide shows a protocol analysis of the five trials on July 11 and the mnemonic reported in the verbal report (on the right). The digits that SF reported rehearsing are bracketed in the protocol. A bar is drawn high was 19 digits, obtained seven days earlier.) For each trial we have coded the grouping structure (on the left), the actual digits recalled, Another thing to notice is the systematic grouping structure, which we leading up to and including the new high of 22 digits. (The previous over pairs of digits that were recalled as a 2-digit number, such as will go into later.

instances of mile times might be "near-world-record mile time," "very poor running times, ranging from 1/2-mile times to 10-mile times, and from his protocols we know that he has many sub-categories within these. Typical mile time," "average mile-time for the marathon," etc. Another thing to After each session, SF is asked to recall as many groups of digits as he notice is the very systematic nature of SF's recall (left-to-right and groups of digits in parentheses are the ones that could not be found in The next slide illustrates the scope of the running-time memonic. can, and this slide is a transcription of the recall on July 11. (The the protocols.) First, notice that SP has 10 different categories of top-to-bottom in the slide). He begins with the smallest times and

July	Analysis	rotocol
------	----------	---------

The state of the s	10 miles	1 mile	Repeat		1 mile	Pattern	1	1	1/2 mile
18	56:44 66:10	6:41.0	990	. 19	0516	7274	389	343	[204.77]
	7 7	4 0	200		4	4	3	3	2

Salar Salar Salar	niles (Wierd)			mile		-		(converted)		
The second second	Pattern 5 miles	1	1	- 1		Pattern	Pattern	5 miles	1	1
20	7271 59:66	969	605	[909686]	21	7264	7484	2460	165	[988860]
	4 4	3	3	9		4	4	4	3	9

Section Section	mile	1	mile	1	1	miles
	7		-			7
22	4D.1 1 mile	7784	0603	464	870	[946.2]
	4	4	4	2	3	4

Afret-Session Recall July 11

				ABLL	(250)	028	707	000	
						0199	6795	7195	10 miles
								-	15 kmt
								3572	TO Franc
								9967	sailm ?
								2252	sallm 4
									esilm E
				586	7.976	028	928	527	sallm 2
109	825	(275)	205	T'257	817	1.612	324	343	allm I
								(315)	3/¢ mile
							(252)	233.6	1/2 mile

systematically works his way up, category by category, with very few reversals. On very rare occasions, a running time triggers episodic recall of other times from the same trial. Most of the time, however, SF simply uses the number line as a resdy-made retrieval device to scan his semantic memory for running times. This strategy also proves useful in the memory span task because when SF gets stuck in recall, he very often falls back on this time-consuming scan of semantic memory.

Finally, notice that a few non-times are also recalled at the end.

Over the last three months since July, however, SF has developed additional
mnessonics to supplement his running times. These additional messonics are
ages and dates, which SF uses when a running time can't be used. For example,
496 can't be a time because the second digit is too big, and under these
circumstances SF codes this as 49.6 years old.

A statistical analysis of SF's protocols reveals that about 65% of his groups are coded as running times, and this percentage has remained fairly stable over the past several months. What has changed hovever, is the percentage of uncoded groups, which has dropped from about 30% to 5% over the past three months, and this drop is accompanied by a corresponding increase from 0 to about 25% incidence of ages as memonic.

An analysis of the after-session reports reveals that SF remembers a remarkable amount of material from the session. On average, he is able to recall 63% of the groups from the session, and this percentage varies a little bit as a function of various conditions. For example, he is able to recall about 10% more from the second half of the session than the first half of the session, he is able to recall about 20% more from those trials on which he gave a retrospective verbal report, and there are also some

slight variations in serial position. We have conducted a couple of experiments to further quantify this effect. In one experiment, we gave SF all but the last digit from 100 groups he had seen that day, and we asked his to supply the last digit. SF was able to recall the last digit 67% of the time. In another experiment, we asked SF to recognize groups from an entire week (4 days) in an old-new recognition paradigm. Under these circumstances, SF's recognition was perfect for the same day, virtually perfect for the previous day (only one false alarm), and he still showed substantial recognition for the first two days of the week. For the first two days of the week, the hit rates were .65 and .81 respectively, and the false alarm rates were .4 and .1, respectively. These convert to d's of .64 and 2.16, respectively.

In sum, these data illustrate that SF has very substantial recall and virtually perfect recognition of digit groups after an hour's practice. In comparison, unpracticed subjects in this task can resember virtually nothing from a session. The implication is that SF's unespond system in semantic or long-term memory underlies this long-term retention.

The next elide illustrates our analysis of SF's coding structure.

SF codes digits into groups of 3 or 4 digits, and we have characterized each of these codes. In addition, on the right we have listed the date and session number when the various codes were first reported by SF. The significant part of this coding scheme is the invention of the time memonic on Day 5, and its extension to the 4-digit running times on Day 20 and decimal times on Day 26. Extensions of this basic code didn't occur until much later with the addition on Day 60 of a time with a preceding digit.

SF uses this rule when the first two digits won't make a running time (e.g.,

Coding Structures

×××	Date	Session
T. We	May 19	70
Age + Decimal	Aug. 24	10
×××		
Time (3,4,5, 10 MT)	June 12-13 20-21	70-1
Time + Decimal	June 20	77
X + Time	Aug. 9	09
Year	Aug. 15	49
Age + Age	Aug. 15	7-9

4822 = 4 + 2-mile time). Further additions occurred later when SF supplemented his running times with ages and dates. We have simulated a simple set of rules for this coding scheme which accounts for about 90% of SF's codes in his verbal reports.

The Control Structure

The next question one might well ask is the following. If SF originally had a digit span of 7 digits, and he then learns to recode digits into 4-digit groups, how is it possible for SF to remember more than 7 groups of digits? How can SF's memory span exceed a maximum of 28 digits according to his scheme? The answer to this question comes from an analysis of SF's control structure.

By control structure we mean the memory structures and processes that are used to organize the sequencing of digits, rehearse, keep the order straight, and produce a correct recall. Control processes in general are procedures that subjects can use or not, as they wish, depending on their strategy. That is, control processes are not obligatory and automatic; the subject has control over them, and usually the subject can report them.

For our purposes, the two most important of these control processes in the digit-span task are rehearsal and grouping strategies. In the next slide, we have characterized these control processes, and the important changes that took place as SF's digit span improved, as revealed in the retrospective reports. On Day I, SF simply attempted to hold everything in a rehearsal buffer (R). Rehearsal of the entire memory set is typical of subjects' initial behavior in a memory span task. The next day, SF began to code an initial group of 3 digits and then hold the remainder in a rehearsal buffer. At this point, as the number of digits increased, SF

601 24-68 76 88-58 78 48-61 17-07 81-51 7 91 YEM R 51-L R Stigia Stigia Tontrol Structures

the strategy of tagging the middle item in a super group with 5 groups (Day 96). SF to move off a plateau in the learning curve that he had been on for about to exceed 7 groups. The next two advancements are interesting because they existence of these super groups, but we don't have the time to discuss them here.) This advancement is so important because it allows SP's digit span two preceding groups and the two following groups separately to the middle axceed 6. Instead he would cut the buffer back to 6 and add an additional seem related to a fundamental capacity problem. SF experienced prolonged item. He later broke up this super group into two new super groups, each containing three 4-digit groups. We believe that this advancement caused which, for want of a better name, we will call super groups. (Besides the difficulty in expanding his super groups beyond 4 groups until he hit on He called it a "hitching post" or "peg." This allowed him to relate the i-digit groups (Days 20-21). Probably the most important change came on increases in the number of digits, SF would not let the rehearsal buffer systematically increased the rehearsal buffer from 4 to 6. With further group of 3 digits. The next advancement came as SF learned to generate verbal reports, we have a large variety of converging evidence for the Day 32, when SF began to organize his groups into hierarchical groups,

2

We think that this limit on super group size is consistent with Broadbent's (1973) analysis of short-term memory (STM) size. Broadbent claims essentially that long-term memory (LTM) is organized in clusters of 3 and 4 items because that is all the capacity that STM has to juxtapose items in order to form a hierarchical group.

This, then, is what we mean by the control structure. Over the course

of long hours of practice, SF has built up a set of grouping structures in long-term memory to which he can attach a semantic association. During recall, SF can systematically activate each successive node in these control structures, and the semantic association produces a corresponding activation in semantic memory of the to-be-remembered item. This is quite analogous to the Mathod of Loci. In other words, although we don't understand how this associative mechanism works, we believe it is the same mechanism that is used in the Mathod of Loci, the peg word method, and other mnemonic techniques based on meaningful associations. It seems apparent that some such control structure is necessary to keep the order of items straight, and to facilitate tetrieval.

The Experiments

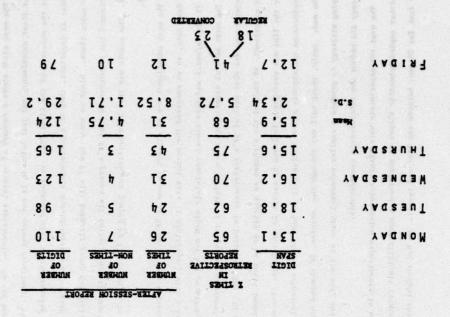
Up to this point, our analysis reveals that the two most important components of SF's digit-span skill are the mnemonic system and its control structure. Since our analysis is based mainly on SF's verbal reports, with no direct experimental control, the evidence can be characterized as a relatively weak descriptive analysis. What we need now is some stronger, more direct evidence, and this is what we report now.

Over the course of the past few months we have conducted over 20 experiments on SF. Our first experiment was run on Day 42, and we have conducted an experiment about once a week thereafter. Today, we will report on our first experiment in some detail, and then we will mention a few of the others in passing to give you an idea of the variety of things we are investigating.

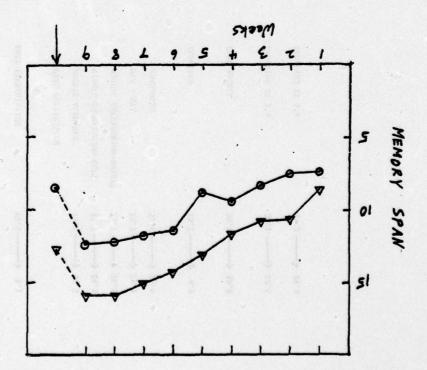
Our first two experiments were designed to test our hypothesis that SF's running-time mnemonic was a critical component. In our first experiment we constructed the digit sequences so that SF's groups couldn't be

by converting non-times to times. For example, the 3-digit group 567 isn't bottom curve shows an almost complete return to baseline, as SF was unable was still able to use his mnemonic in a clever way. SF was able to change his strategy in two ways. First, he was able to augment his coding scheme convert this in the following way: 567-> 6:07 mile time, and remember the descending sequences, and triplets of odd or even digits. The next slide 13 digits as 3-3-3-4, but SF very cleverly grouped 13 as 1-3-3-3, which sequence until an error occurs. The top curve (triangles), is an average shows the results. This slide shows the weekly memory span averages for additional fact that it is a converted time. The second strategy change of the various conditions where we used the up-and-down procedure. The to use his mnemonic in the initial ascending procedure. In the various up-and-down conditions, SF's performance was reduced about 20%, but he occurred about half way through the session when SF hit on the idea of a running time because the second digit exceeds 5. However, SF would changing his grouping structure. For example, we expected SF to code two conditions: the bottom curve (circle), is the initial ascending running times or easy sequences, such as repetitions, ascending or allowed him to find some running times.

The next blide shows a more detailed analysis of performance on the experimental day (Friday) compared with the four preceding days. The first two columns are the digit span and the percentage of groups that were coded as running times. The means and standard deviations are shown at the bottom for the four prior days. Both the digit span and the number of mnemonic codes show substantial drops on the experimental day. The last three columns are the number of times, non-times, and total digits recalled in the after-mession report, and again, there are substantial drops on the experimental day.



EXPERIMENT I - NON-TIME SEQUENCES



This first experiment shows that when SF can't use his running time mnemonic, there is a substantial drop in his digit span performance. By a clever change of his control strategies, he was able to overcome the difficulties somewhat and bring his mnemonic system to bear.

The next slide shows a summary of several experiments. On the top is our first experiment, and just below it is our second experiment, which is almost the converse of the first one. We reasoned that if the running time mmemonic is important, then SF's performance should improve if we give him all running times. Since we know how SF will normally group the digits, we arranged the sequences so that SF's groups all corresponded to running times. The result was that SF's performance jumped by 22% (from 16 to 19.5).

The next experiment was an attempt to see if SF could code sequences at a fast rate, so we compared the normal rate (1 digit/sec.) with a fast rate (3 digits/sec.) and this almost completely wiped out his performance.

The mext several experiments are a variety of rehearsal suppression experiments to see what part of SF's performance is based on STM. In the first experiment, SF recited the alphabet as quickly as he could immediately after the list was presented, followed by recall 20 sec. later. The drop in performance corresponds almost exclusively to loss of the rehearsal group at the end. Again, about half way through the session, SF changed his grouping strategy to produce a smaller rehearsal group at the end, and this strategy did reduce the interference considerably.

The next two experiments were visual suppression experiments in which SF either copied geometric slopes or performed a more difficult rotate-and-copy task for 20 sec. between the list and recall. We had thought that

EXPERIMENTS

15.9 \longrightarrow 12.9 16.0 \longrightarrow 19.5	19.5 - 9.1		20.6> 16.3	25.7 - 26.5	25.7 24.5	25.7 23.9	31.6 → 20.5	25.7	30.4> 30.9	30.2 → 27.5	30.2 -> 29.3
UNCODABLE SEQUENCES GOOD SEQUENCES	FAST PRESENTATION	REHEARSAL SUPPRESSION	RECITE ALPHABET	VISUAL SUPPRESSION-COPY	VISUAL SUPPRESSION-ROTATE	нуа – нуа	SHADOWING	ALPHABET	FREE RECALL	CROUPING BY 3's	GROUPING BY 4's

there might be some visual-spatial coding, but this visual suppression had no effect at all.

The next two experiments were an attempt to occupy STM during presentation of the digits to see how important the rehearsal buffer is for coding. To our great surprise, SF was able to say "Hya-Hya" between presentation of the digits without any trouble at all. He said that he could organize this warbal sequence independently and somehow hear it in a different location than where he was listening to the digits and coding them. In the last experiment in this series, SF had to shadow letters of the alphabet interspersed with the digits, and this procedure did cause considerable interference. Accessing memory seems to be much sore demanding than maintaining a known verbal utterance in the rehearsal buffer.

In the next experiment, we wanted to know if any of SF's skill would transfer to new materials. Did SF learn anything general in the way of memory control structures that would transfer to some new domain? The answer is no. SF's memory span for consonants was less than seven.

The next experiment was a free-recall experiment. SF's performance didn't improve, but his recall was very systematic. In every case, he recalled the groups in backward order. Starting with the rehearsal group, he worked his way backward through the list, ending with the first group. Recall within a group was, of course, forward.

The next two experiments addressed the question of how important is the group size for maintaining the super groups. Does SF need to have groups of 4 followed by groups of 3, or vice versa? We instructed SF to group all by 4's or all by 3's. Outside of a lot of complaining, there was not such decrement in performance. The difference between these two conditions simply reflects the fact that the total number of groups, rather than the total number of digits, remained invariant.

16

information, group by group. Yet SP's performance is comparable to Luria's column up, the zig-zag diagonals, etc. The next slide compares performence associations. We know what SF did. He simply coded each row as a running some questions about it. For example, recall the third column, the first reported by VP (Hunt & Love, 1972). In general, then, SP's expertise for digits is at least as good as that of the best mnemoniats reported in the of these three people on this matrix. The performance is very comparable control etrategies in the digit span task are remarkably similar to those time, and his recall performance was a straightforward retrieval of this for all three experts. It is interesting to note that luria's 5 claimed to be scanning a visual image, whereas Hunt & Love's VP was using verbal S, who claimed to be scanning a viewal image. In other respects, SF's we could find in the literature is between Luria's S (Luria, 1968) and compared to other known memory experts. The only objective comparison Munt & Love's VP (Hunt & love, 1972). Both of these people have been compared on the 50-digit matrix shown in the next slide. The task is to study this matrix until it is committed to memory, and then answer we will report one final one today. The question is how good is SF We have conducted a lot of other interesting experiments, but

Conclusions

We have produced, in a very short amount of time, and with a person with no special memory abilities, a memory expert with a remarkable skill within a restricted domain. The 150 hours or so that SP has spent is miniscula compared to the thousands of hours of practice required to become a chess master (Chase & Simon, 1973) or a general memonist (Hunt & Love, 1972; Loria, 1968). We think we understand how SP has done it:

STUDY AND RECALL TIME (SEC.)
THREE MURHONISTS ON LURIA'S 50-DIGIT MATRIX

	Luria's	Love's	35
STUDY TIME	180	390	187
RECALL TIME		ANTERN OF	
ENTIRE MATRIX	40	42	43
THIRD COLUMN	80	58	41
SECOND COLUMN	25	39	41
SECOND COLUMN			
45	30	07	47
ZIG ZAG	35		99

- (a) There is no evidence of an increase in STM capacity. There are many indications of this. (1) His rehearsal group never exceeds 6 digits. (2) His group size never exceeds 5 digits. (3) He was unable to construct super groups with more than 4 or 5 groups. (4) His memory span for consonants is less than seven.
- (b) SF has acquired a large repertoire of meaningful associations in LIM between digits and running times. This is comparable to the large repertoire of chees patterns in LIM that, according to Chass and Simon, (1973), underlies the memory feats of chees masters for chees positions.
- (c) SF has acquired a control atructure in LTM, based on grouping and rehearsing, that preserves temporal order and aids in recall.

Referenc

- Broadbent, D. E. The magical number seven after fifteen years.

 In R. A. Kannedy & A. Wilkes (Eds.), Studies in long-term memory.

 New York: Wilsy, 1975.
- Chase, W. G., & Simon, H. A. Perception in chass. Cognitive Psychology, 1973, 4, 55-61.
- Hunt, E., & Love, T. How good can memory be? In A. W. Melton & E. Martin (Eds.), Coding processes in human memory. Washington, D.C.: Winston, 1972.
- Martin, P. R., & Fernberger, S. W. Improvement in memory span.
- Luria, A. R. The mind of a memonist. New York: Basic Books, 1968.

Footnote

Ito give some indication of SF's skill, he is a member of the university track and cross-country team, he was a member of a junior-college national championship matathon team, and a member of the Human Energy Running Club. SF trains 10-13 miles a day. SF is now 20 years old, and he has been competing in numerous long-distance events in the Eastern region of the U.S. for the past 7 years. SF's best events are the 3-mile, 5-mile and marathon, and his best times in these events are 14:39, 25:40, and 2:39:36, respectively. SF rates himself at the 98th percentile of runners for events over 10 miles. In other respects, SF seems to have average memory abilities and average intelligence test scores (SAI-990, GRE-1140), although he has a high grade-point average (1.80).

Navy

- 1 Dr. Ed Aiken Navy Personnel R&D Center San Diego, CA 92152
- 1 Dr. Robert Blanchard Navy Personnel R&D Center Managment Support Department San Diego, CA 92151
- 1 Mr. James S. Duva
 Chief, Human Factors Laboratory
 Naval Training Equipment Center
 (Code N-215)
 Orlando, Florida 32813
- DR. PAT FEDERICO
 NAVY PERSONNEL R&D CENTER
 SAN DIEGO, CA 92152
- 1 Dr. John Ford Navy Personnel R&D Center San Diego, CA 92152
- 1 LT Steven D. Harris, MSC, USN Code 6021 Naval Air Development Center Warminster, Pennsylvania 18974
- 1 CDR Wade Helm PAC Missile Test Center Point Mugu, CA 93041
- 1 CDR Robert S. Kennedy
 Naval Aerospace Medical and
 Research Lab
 Box 29407
 New Orleans, LA 70189
- 1 Dr. Norman J. Kerr Chief of Naval Technical Training Naval Air Station Memphis (75) Millington, TN 38054
- 1 CHAIRMAN, LEADERSHIP & LAW DEPT.
 DIV. OF PROFESSIONAL DEVELOPMMENT
 U.S. NAVAL ACADEMYY
 ANNAPOLIS, MD 21402

Navy

- Principal Civilian Advisor for Education and Training Naval Training Command, Code 00A Pensacola, FL 32508
- 1 Dr. Kneale Marshall
 Scientific Advisor to DCNO(MPT)
 OPO1T
 Washington DC 20370
- 1 CAPT Richard L. Martin USS Francis Marion (LPA-Z49) FPO New York, NY 09501
- 1 Dr. James McBride Navy Personnel R&D Center San Diego, CA 92152
- 2 Dr. James McGrath Navy Personnel R&D Center Code 306 San Diego, CA 92152
- 1 CDR. MERCER
 CNET LIAISON OFFICER
 AFHRL/FLYING TRAINING DIV.
 WILLIAMS AFB, AZ 85224
- Dr. George Moeller Head, Human Facors Branch Naval Submarine Medical Research Lab Groton, CN 06340
- 1 Dr William Montague Navy Personnel R&D Center San Diego, CA 92152
- 1 Commanding Officer
 U.S. Naval Amphibious School
 Coronado, CA 92155
- 1 Commanding Officer
 Naval Health Research
 Center
 Attn: Library
 San Diego, CA 92152

Navy

- Naval Medical R&D Command Code 44 National Naval Medical Center Bethesda, MD 20014
- Naval Paining Communi. C. Library Navy Personnel R&D Center San Diego, CA 92152
- Commanding Officer Naval Research Laboratory Code 2627 Washington, DC 20390
- JOHN OLSEN CHIEF OF NAVAL EDUCATION & TRAINING SUPPORT PENSACOLA, FL 32509
- Psychologist ONR Branch Office 495 Summer Street Boston, MA 02210
- Psychologist ONR Branch Office 536 S. Clark Street Chicago, IL 60605
- Office of Naval Research Code 200 Arlington, VA 22217
- Office of Naval Research Code 437 800 N. Quincy SStreet Arlington, VA 22217
- Office of Naval Research Code 441 800 N. Quincy Street Arlington, VA 22217
- Director Engineering Psychology Programs Code 455 Office of Naval Research 800 N. Quincy Street Arlington, VA 22217

Navy

- 5 Personnel & Training Research Programs (Code 458) Office of Naval Research Arlington, VA 22217
- 1 Psychologist by belong 18 2 mags 193 OFFICE OF NAVAL RESEARCH BRANCH 223 OLD MARYLEBONE ROAD LONDON, NW, 15TH ENGLAND
- 1 Psychologist
 ONR Branch Office 1030 East Green Street Pasadena, CA 91101
- Scientific Director Office of Naval Research Scientific Liaison Group/Tokyo American Embassy APO San Francisco, CA 96503
- Office of the Chief of Naval Operations Research, Development, and Studies Branc (OP-102) Washington, DC 20350
- LT Frank C. Petho, MSC, USNR (Ph.D) Code L51 Naval Aerospace Medical Research Laborat Pensacola, FL 32508
- DR. RICHARD A. POLLAK ACADEMIC COMPUTING CENTER U.S. NAVAL ACADEMY ANNAPOLIS, MD 21402
- Dr. Gary Poock Operations Research Department Naval Postgraduate School Monterey, CA 93940
- Roger W. Remington, Ph.D Code L52 NAMRL Pensacola, FL 32508
- Dr. Bernard Rimland Navy Personnel R&D Center San Diego, CA 92152

Navy

- 1 Mr. Arnold Rubenstein
 Naval Personnel Support Technology
 Naval Material Command (08T244)
 Room 1044, Crystal Plaza #5
 2221 Jefferson Davis Highway
 Arlington, VA 20360
- Dr. Worth Scanland Chief of Naval Education and Training Code N-5 NAS, Pensacola, FL 32508
- Dr. Sam Schifflett Systems Engineering Test Directorate U.S. Naval Air Test Center Patuxent River, MD 20670
- 1 A. A. SJOHOLM TECH. SUPPORT, CODE 201 NAVY PERSONNEL R& D CENTER SAN DIEGO, CA 92152
- 1 Mr. Robert Smith
 Office of Chief of Naval Operations
 OP-987E
 Washington, DC 20350
- Dr. Richard Sorensen
 Navy Personnel R&D Center
 San Diego, CA 92152
- 1 CDR Charles J. Theisen, JR. MSC, USN Head Human Factors Engineering Div. Naval Air Development Center Warminster, PA 18974
- 1 W. Gary Thomson
 Naval Ocean Systems Center
 Code 7132
 San Diego, CA 92152

Army

- 1 HQ USAREUE & 7th Army
 ODCSOPS
 USAAREUE Director of GED
 APO New York 09403
- 1 LCOL Gary Bloedorn Training Effectiveness Analysis Division US Army TRADOC Systems Analysis Activity White Sands Missile Range, NM 88002
- DR. RALPH DUSEK
 U.S. ARMY RESEARCH INSTITUTE
 5001 EISENHOWER AVENUE
 ALEXANDRIA, VA 22333
- 1 Col Frank Hart
 Army Research Institute for the
 Behavioral & Social Sciences
 5001 Eisenhower Blvd.
 Alexandria, VA 22333
- 1 Dr. Ed Johnson Army Research Institute 5001 Eisenhower Blvd. Alexandria, VA 22333
- 1 Dr. Michael Kaplan
 U.S. ARMY RESEARCH INSTITUTE
 5001 EISENHOWER AVENUE
 ALEXANDRIA, VA 22333
- I Dr. Milton S. Katz
 Individual Training & Skill
 Evaluation Technical Area
 U.S. Army Research Institute
 5001 Eisenhower Avenue
 Alexandria, VA 22333
- 1 Dr. Beatrice J. Farr
 Army Research Institute (PERI-OK)
 5001 Eisenhower Avenue
 Alexandria, VA 22333
- 1 Technical Director
 U.S. Army Human Engineering Labs
 Aberdeen Proving Ground, MD 21005

Army

- 1 Dr. Harold F. O'Neil, Jr.
 Attn: PERI-OK
 Army Research Institute
 5001 Eisenhower Avenue
 Alexandria, VA 22333
- 1 LTCOL Michael T. Plummer Organizational Effectiveness Division Office of the Deputy Chief of Staff for Personnel Department of the Army Washington, DC 20301
- Dr. Robert Sasmor U. S. Army Research Institute for the Behavioral and Social Sciences 5001 Eisenhower Avenue Alexandria, VA 22333
- 1 Director, Training Development
 U.S. Army Administration Center
 ATTN: Dr. Sherrill
 Ft. Benjamin Harrison, IN 46218
- 1 Dr. Frederick Steinheiser
 U. S. Army Reserch Institute
 5001 Eisenhower Avenue
 Alexandria, VA 22333
- 1 Dr. Joseph Ward U.S. Army Research Institute 5001 Eisenhower Avenue Alexandria, VA 22333

Air Force

- Air Force Human Resources Lab AFHRL/PED Brooks AFB, TX 78235
- 1 Air University Library AUL/LSE 76/443 Maxwell AFB, AL 36112
- 1 Dr. Earl A. Alluisi HQ, AFHRL (AFSC) Brooks AFB, TX 78235
- DR. T. E. COTTERMAN
 AFHRL/ASR
 WRIGHT PATTERSON AFB
 OHIO 45433
- 1 DR. G. A. ECKSTRAND
 AFHRL/AS
 WRIGHT-PATTERSON AFB, OH 45433
- 1 Dr. Genevieve Haddad
 Program Manager
 Life Sciences Directorate
 AFOSR
 Bolling AFB, DC 20332
- 1 Dr. Donald E. Meyer
 U.S. Air Force
 ATC/XPTD
 Randolph AFB, TX 78148
- 1 Dr. Ross L. Morgan (AFHRL/ASR) Wright -Patterson AFB Ohio 45433
- 1 Research Branch
 AFMPC/DPMYP
 Randolph AFB, TX 78148
- Dr. Marty Rockway (AFHRL/TT)
 Lowry AFB
 Colorado 80230
- Jack A. Thorpe, Maj., USAF
 Naval War College
 Providence, RI 02846

bioges Jareen 10 viewede so 22

Air Force

1 Brian K. Waters, LCOL, USAF Air University Maxwell AFB Montgomery, AL 36112

Advanced Roberton Projects Agency

Marines

- H. William Greenup
 Education Advisor (E031)
 Education Center, MCDEC
 Quantico, VA 22134
- DR. A.L. SLAFKOSKY
 SCIENTIFIC ADVISOR (CODE RD-1)
 HQ. U.S. MARINE CORPS
 WASHINGTON, DC 20380

Coast Guard

Mr. Richard Lanterman
PSYCHOLOGICAL RESEARCH (G-P-1/62)
U.S. COAST GUARD HQ
WASHINGTON, DC 20590

Other DoD

- 12 Defense Documentation Center Cameron Station, Bldg. 5 Alexandria, VA 22314 Attn: TC
- Dr. Craig I. Fields Advanced Research Projects Agency 1400 Wilson Blvd. Arlington, VA 22209
- 1 Dr. Dexter Fletcher
 ADVANCED RESEARCH PROJECTS AGENCY
 1400 WILSON BLVD.
 ARLINGTON, VA 22209
- Military Assistant for Training and Personnel Technology Office of the Under Secretary of Defense for Research & Engineering Room 3D129, The Pentagon Washington, DC 20301

Computer-Rased Educational

Civil Govt

- 1 Dr. Susan Chipman
 Basic Skills Program
 National Institute of Education
 1200 19th Street NW
 Washington, DC 20208
- Mr. James M. Ferstl
 Bureau of Training
 U.S. Civil Service Commission
 Washington, D.C. 20415
- 1 Dr. Joseph I. Lipson
 Division of Science Education
 Room W-638
 National Science Foundation
 Washington, DC 20550
- 1 William J. McLaurin Rm. 301, Internal Revenue Service 2221 Jefferson Davis Highway Arlington, VA 22202
- 1 Dr. Arthur Melmed National Intitute of Education 1200 19th Street NW Washington, DC 20208
- 1 Dr. Andrew R. Molnar
 Science Education Dev.
 and Research
 National Science Foundation
 Washington, DC 20550
- 1 Dr. Jeffrey Schiller National Institute of Education 1200 19th St. NW Washington, DC 20208
- 1 Dr. H. Wallace Sinaiko Program Director Manpower Research and Advisory Services Smithsonian Institution 801 North Pitt Street Alexandria, VA 22314

Civil Govt

- 1 Dr. Frank Withrow
 U. S. Office of Education
 400 6th Street SW
 Washington, DC 20202
- Dr. Joseph L. Young, Director Memory & Cognitive Processes National Science Foundation Washington, DC 20550

- Dr. John R. Anderson Department of Psychology Carnegie Mellon University Pittsburgh, PA 15213
- Dr. John Annett Department of Psychology University of Warwick
 Coventry CV4 7AL ENGLAND
- DR. MICHAEL ATWOOD SCIENCE APPLICATIONS INSTITUTE 40 DENVER TECH. CENTER WEST 7935 E. PRENTICE AVENUE ENGLEWOOD, CO 80110
- 1 psychological research unit Dept. of Defense (Army Office) Campbell Park Offices Canberra ACT 2600, Australia
- Dr. R. A. Avner University of Illinois Computer-Based Educational Research Lab Urbana, IL 61801
- Dr. Alan Baddeley Medical Research Council Applied Psychology Unit 15 Chaucer Road Cambridge CB2 2EF ENGLAND
- Dr. Patricia Baggett Department of Psychology University of Denver University Park Denver, CO 80208
- Ms. Carole A. Bagley Minnesota Educational Computing Consortium 2520 Broadway Drive St. Paul, MN 55113

- Mr Avron Barr Department of Computer Science Stanford University Stanford, CA 94305
- Dr. Gerald V. Barrett Dept. of Psychology University of Akron Akron, OH 44325
- Dr. Jackson Beatty Department of Psychology University of California Los Angeles, CA 90024
- Dr. John Bergan 1 School of Education University of Arizona Tuscon AZ 85721
- Dr. Nicholas A. Bond Dept. of Psychology 1 Sacramento State College 600 Jay Street Sacramento, CA 95819
 - Dr. Lyle Bourne Department of Psychology University of Colorado Boulder, CO 80302
 - Dr. Kenneth Bowles Institute for Information Sciences University of California at San Diego La Jolla, CA 92037
 - Dr. John S. Brown XEROX Palo Alto Research Center 3333 Coyote Road Palo Alto, CA 94304
 - Dr. Bruce Buchanan 1 Department of Computer Science Stanford University Stanford, CA 94305

- 1 DR. C. VICTOR BUNDERSON
 WICAT INC.
 UNIVERSITY PLAZA, SUITE 10
 1160 SO. STATE ST.
 OREM. UT 84057
- 1 Dr. Anthony Cancelli School of Education University of Arizona Tuscon, AZ 85721
- 1 Dr. John B. Carroll
 Psychometric Lab
 Univ. of No. Carolina
 Davie Hall 013A
 Chapel Hill, NC 27514
- 1 Center for the Study of Reading 174 Children's Research Center 51 Gerty Drive Champiagn, IL 61820
- 1 Charles Myers Library
 Livingstone House
 Livingstone Road
 Stratford
 London E15 2LJ
 ENGLAND
- Dr. William Chase
 Department of Psychology
 Carnegie Mellon University
 Pittsburgh, PA 15213
- 1 Dr. Micheline Chi Learning R & D Center University of Pittsburgh 3939 O'Hara Street Pittsburgh, PA 15213
- Dr. William Clancey
 Department of Computer Science
 Stanford University
 Stanford, CA 94305
- 1 Dr. Allan M. Collins Bolt Beranek & Newman, Inc. 50 Moulton Street Cambridge, Ma 02138

- 1 Dr. Meredith P. Crawford American Psychological Association 1200 17th Street, N.W. Washington, DC 20036
- 1 Dr. Fred Reif
 SESAME
 c/o Physics Department
 University of California
 Berkeley, CA 94720
- 1 Dr. Emmanuel Donchin
 Department of Psychology
 University of Illinois
 Champaign, IL 61820
- 1 ERIC Facility-Acquisitions 4833 Rugby Avenue Bethesda, MD 20014
- 1 Dr. A. J. Eschenbrenner
 Dept. E422, Bldg. 101
 McDonnell Douglas Astronautics Co.
 P.O.Box 516
 St. Louis, MO 63166
- 1 MAJOR I. N. EVONIC CANADIAN FORCES PERS. APPLIED RESEARCH 1107 AVENUE ROAD TORONTO, ONTARIO, CANADA
- 1 Mr. Wallace Feurzeig Bolt Beranek & Newman, Inc. 50 Moulton St. Cambridge, MA 02138
- 1 Dr. Victor Fields
 Dept. of Psychology
 Montgomery College
 Rockville, MD 20850
- 1 Dr. Edwin A. Fleishman Advanced Research Resources Organ. Suite 900 4330 East West Highway Washington. DC 20014

- DR. JOHN D. FOLLEY JR. APPLIED SCIENCES ASSOCIATES INC VALENCIA, PA 16059
- Dr. John R. Frederiksen 50 Moulton Street Cambridge, MA 02138
- Dr. Alinda Friedman Department of Psychology University of Alberta Edmonton, Alberta CANADA T6G 2J9
- Dr. R. Edward Geiselman Department of Psychology University of California Los Angeles, CA 90024
- DR. ROBERT GLASER LRDC UNIVERSITY OF PITTSBURGH 3939 O'HARA STREET PITTSBURGH, PA 15213
- DR. JAMES G. GREENO LRDC UNIVERSITY OF PITTSBURGH 3939 O'HARA STREET PITTSBURGH, PA 15213
- Dr. Harold Hawkins Department of Psychology University of Oregon Eugene OR 97403
- Dr. Barbara Hayes-Roth The Rand Corporation 1700 Main Street Santa Monica, CA 90406
- Dr. Frederick Hayes-Roth The Rand Corporation 1700 Main Street Santa Monica, CA 90406

- Dr. Dustin H. Heuston Wicat, Inc.
 Box 986 Orem, UT 84057
- Bolt Beranek & Newman 1 Dr. James R. Hoffman Department of Psychology University of Delaware Newark, DE 19711
 - Dr. Lloyd Humphreys Department of Psychology University of Illinois Champaign, IL 61820
 - ACTO IISI BIYBI Library HumRRO/Western Division 27857 Berwick Drive Carmel, CA 93921
 - Dr. Earl Hunt Dept. of Psychology University of Washington Seattle, WA 98105
 - DR. KAY INABA 21116 VANOWEN ST 21116 VANOWEN ST CANOGA PARK, CA 91303
 - Dr. Wilson A. Judd McDonnell-Douglas Astronautics Co. East Plandurgh, ex 1521 Lowry AFB Denver, CO 80230
 - Dr. Steven W. Keele Dept. of Psychology University of Oregon Eugene, OR 97403
 - Dr. Walter Kintsch Department of Psychology University of Colorado Boulder, CO 80302
 - Dr. David Kieras Department of Psychology University of Arizona Tuscon, AZ 85721

- 1 Dr. Kenneth Klivington Alfred P. Sloan Foundation 630 Fifth Avenue New York, NY 10020
- 1 Dr. Mazie Knerr Litton-Mellonics Box 1286 Springfield, VA 22151
- 1 Dr. Stephen Kosslyn
 Harvard University
 Department of Psychology
 33 Kirkland Street
 Cambridge, MA 02138
- 1 LCOL. C.R.J. LAFLEUR
 PERSONNEL APPLIED RESEARCH
 NATIONAL DEFENSE HQS
 101 COLONEL BY DRIVE
 OTTAWA, CANADA K1A OK2
- 1 Dr. Jill Larkin
 Department of Psychology
 Carnegie Mellon University
 Pittsburgh, PA 15213
- 1 Dr. Alan Lesgold Learning R&D Center University of Pittsburgh Pittsburgh, PA 15260
- 1 Dr. Robert R. Mackie Human Factors Research, Inc. 6780 Cortona Drive Santa Barbara Research Pk. Goleta, CA 93017
- 1 Dr. Mark Miller
 Systems and Information Sciences Laborat 1
 Central Research Laboratories
 TEXAS INSTRUMENTS, INC.
 Mail Station 5
 Post Office Box 5936
 Dallas, TX 75222

- 1 Dr. Richard B. Millward
 Dept. of Psychology
 Hunter Lab.
 Brown University
 Providence, RI 82912
- 1 Dr. Allen Munro
 Univ. of So. California
 Behavioral Technology Labs
 3717 South Hope Street
 Los Angeles, CA 90007
- 1 Dr. Donald A Norman Dept. of Psychology C-009 Univ. of California, San Diego La Jolla, CA 92093
- 1 Dr. Robert Pachella Department of Psychology Human Performance Center 330 Packard Road Ann Arbor, MI 48104
- Dr. Seymour A. Papert Massachusetts Institute of Technology Artificial Intelligence Lab 545 Technology Square Cambridge, MA 02139
- 1 Dr. James A. Paulson
 Portland State University
 P.O. Box 751
 Portland, OR 97207
- Mr. A. J. Pesch, President
 Eclectech Associates, Inc.
 P. O. Box 178
 N. Stonington, CT 06359
 - MR. LUIGI PETRULLO 2431 N. EDGEWOOD STREET ARLINGTON, VA 22207
- Dr. Martha Polson
 Department of Psychology
 University of Colorado
 Boulder, CO 80302

- DR. PETER POLSON UNIVERSITY OF COLORADO BOULDER, CO 80302
- DR. DIANE M. RAMSEY-KLEE R-K RESEARCH & SYSTEM DESIGN 3947 RIDGEMONT DRIVE MALIBU, CA 90265
- Dr. Peter B. Read Social Science Research Council 605 Third Avenue New York, NY 10016
- Dr. Mark D. Reckase Educational Psychology Dept. University of Missouri-Columbia
 12 Hill Hall
 Columbia, MO 65201

 Dr. Fred Reif
- Dr. Fred Reif SESAME c/o Physics Department University of California Berkely, CA 94720
- Dr. Andrew M. Rose American Institutes for Research 1055 Thomas Jefferson St. NW Washington, DC 20007
- Dr. Ernst Z. Rothkopf Bell Laboratories 600 Mountain Avenue Murray Hill, NJ 07974
- Dr. David Rumelhart Center for Human Information Processing 1 Univ. of California, San Diego La Jolla, CA 92093
- DR. WALTER SCHNEIDER DEPT. OF PSYCHOLOGY UNIVERSITY OF ILLINOIS CHAMPAIGN, IL 61820

Non Govt

- DEPT. OF PSYCHOLOGY Department of Mathematics Hamilton College Clinton, NY 13323
 - DR. ROBERT J. SEIDEL INSTRUCTIONAL TECHNOLOGY GROUP HUMRRO
 300 N. WASHINGTON ST.
 ALEXANDRIA. VA 22314
 - 1 Dr. Robert Singer, Director Motor Learning Research Lab Florida State University 212 Montgomery Gym Tallahassee, FL 32306
 - Dr. Robert Smith Department of Computer Science Rutgers University
 New Brunswick, NJ 08903
 - 1 Dr. Richard Snow School of Education
 Stanford University Stanford University Stanford, CA 94305
 - Dr. Kathryn T. Spoehr Department of Psychology Brown University Providence, RI 02912
 - 1 Dr. Robert Sternberg Dept. of Psychology Yale University Yale University
 Box 11A, Yale Station
 New Haven, CT 06520
 - DR. ALBERT STEVENS BOLT BERANEK & NEWMAN, INC.
 50 MOULTON STREET
 CAMBRIDGE, MA 02138
 - Dr. Thomas Sticht HumRRO 300 N. Washington Street Alexandria, VA 22314

· 7 · 1

- 1 Mr. William Stobie Mc Donnell-Douglas Astronautics Co. P. O. Box 30204 Chico, CA 95926
- DR. PATRICK SUPPES INSTITUTE FOR MATHEMATICAL STUDIES IN THE SOCIAL SCIENCES STANFORD UNIVERSITY STANFORD, CA 94305
- 1 Dr. Kikumi Tatsuoka Computer Based Education Research Laboratory 252 Engineering Research Laboratory University of Illinois Urbana, IL 61801
- Dr. David Thissen Department of Psychology University of Kansas Lawrence, KS 66044
- Dr. John Thomas IBM Thomas J. Watson Research Center P.O. Box 218 Yorktown Heights, NY 10598
- DR. PERRY THORNDYKE THE RAND CORPORATION 1700 MAIN STREET SANTA MONICA, CA 90406
- Dr. Walt W. Tornow Control Data Corporation Corporate Personnel Research P.O. Box 0 - HQN060 Minneapolis, MN 55440
- 1 Dr. Douglas Towne Univ. of So. California Behavioral Technology Labs 3717 South Hope Street Los Angeles, CA 90007

- 1 Dr. J. Uhlaner Perceptronics, Inc. 6271 Variel Avenue Woodland Hills, CA 91364
 - Dr. Benton J. Underwood Dept. of Psychology Northwestern University Evanston, IL 60201
 - Dr. Phyllis Weaver Graduate School of Education Harvard University 200 Larsen Hall, Appian Way Cambridge, MA 02138
 - 1 Dr. David J. Weiss N660 Elliott Hall University of Minnesota 75 E. River Road Minneapolis, MN 55455
- DR. GERSHON WELTMAN PERCEPTRONICS INC. 6271 VARIEL AVE. WOODLAND HILLS, CA 91367
- 1 DR. SUSAN E. WHITELY PSYCHOLOGY DEPARTMENT UNIVERSITY OF KANSAS LAWRENCE, KANSAS 66044
- 1 Dr. William B. Whitten, II Department of Psychology SUNY, Albany 1400 Washington Avenue Albany, NY 12222
 - Dr. Christopher Wickens Department of Psychology University of Illinois Champaign, IL 61820
 - 1 Dr. J. Arthur Woodward Department of Psychology University of California Los Angeles, CA 90024

40.502 xo0 to 14 30020 AD 1002m3

servet neet , 10

ADDRESS AD THOSE ATMAS

Non Govt

Dr. Karl Zinn Center for research on Learning and Teaching University of Michigan Ann Arbor, MI 48104

yes naiqua ligh menal 005

Cambridge, No 02738

223